

user experience developer

TODD BAUR

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urls <http://www.opencuro.com>
<http://shopping.paypal.com>
<http://www.billmelater.com>
<http://www.raffayphoto.com>
<http://roamlocal.com>
<http://www.governanceinstitute.com>
<http://www.hourly-childcare.com>

skills Rails, HTML5, CSS3, Javascript, JQuery, JSON, AJAX, Flash, Java (EJB3, Seam, Grails, Spring MVC)
Handy in Fireworks and Photoshop

certs Comptia A+, Network+, Security+
Apple Certified Technical Coordinator
Microsoft Certified Professional
Ektron Certified Developer

edu University of Phoenix — B.S.
Business Management 2006
Arizona Western College – A.A C.S.

orgs CascadeSF organizer/speaker

Profile

Expert with CSS3/HTML5, Javascript and champion the cause for people and computers to get along with each other. I have several projects on [github](#) or [stackoverflow](#), or you can find me organizing events for Cascade SF. Otherwise I'm found bicycling around this beautiful bay in my free time. I love making users happy and getting stuff done in any environment.

Experience

Software Engineer, Byliner.com San Francisco, CA 1/2013-4/2013

Built xml upload and ingest system that enabled the company to automate content creation and provide an API for partners to queue content on the Byliner publishing platform. Utilized Sinatra, Nokogiri, and Redis to manage upload state. Developed Facebook frictionless integration allowing users to automatically post their Byliner activities to their Facebook feed.

Freelance Designer/Developer Antioch, CA 9/2011-12/2012

Tesla Motors, Fremont CA 5/2012-01/2013: Designed and developed internal Rails/Javascript application to enable a flexible metadata scheme for real-time reporting on production events and track metrics on vehicles moving through the factory. Using Faye/Redis for a pub/sub enabling push to the browser, coding the front end views with SASS, HAML, and CoffeeScript.

Doximity, San Mateo, CA 1/2012-3/2012: Designer/Developer role working with SASS, HAML, CoffeeScript on a Rails 3.0 stack. Heavy usage of Backbone.js, jQuery templates, and advanced CSS3. Primary responsibilities include developing user interactions, translation of design to code, designing screens, and implementing features in a rapid and agile environment.

OpenCuro.com San Francisco, CA 9/2011-12/2011: Short-term contract to redesign and code UI for OpenCuro.com. OpenCuro.com is a start up that enables people to convert cash for an encrypted code of the same value. I poured through customer feedback, discussed the product with the owners, and provided a new design that vastly simplified user interaction. Created storyboards, experience maps, site flowcharts, and UX inventories. Developed HTML/CSS templates from my designs, wrote several custom javascript interactions, JSON API calls, and several Rails controllers. Updated the platform from Rails 3.0.10 to 3.1. Refactored existing javascript from Prototype to jQuery.

Sr. Front End Developer, Triad Retail Media San Francisco, CA 3/2011-9/2011

Deployed Mercurial SCM to the business and architected a new deployment process for Ektron.Net CMS. Received Ektron Certified Developer certificate. Developed JSON based RESTful service using C#. This allowed Facebook users who 'like' Walmart to RSVP to In Store Events. Replaced Flashed-based content with Javascript equivalents. Refactored the UI of instoresnow.walmart.com to support HTML5 and reduced CSS payload.

User Experience Developer, Paypal San Francisco, CA 2/2008-3/2011

Supported Application Engineering with user experience design and development. Worked directly with stakeholders to create user interfaces for internal and external applications. Developed user experience for Paypal's Customer Service Application, Merchant Marketing Center, BillMeLater.com, and Shopping.Paypal.com. Technology stack included JQuery, YUI, Grid CSS, EJB3, Seam, Richfaces on JBOSS AS.

Sr. Web Developer, Governance Institute San Diego, CA 8/2006-2/2008

Completed redesign of governanceinstitute.com built on ASP.net using the DotNetNuke Framework. Additionally created medicalleadershipinstitute.com (dead url) and contributed to product development and design. Responsible for gathering requirements, URL architecture, site design, and web server management. Additional duties included assisting employees with desktop issues.

Owner, Tackle Technology San Diego, CA 7/2005-8/2007

Created IT outsourcing and web application development firm with a focus on marketing web presence. Services include Pay-Per-Click campaign management & Search Engine Optimization, Ruby on Rails (RoR) Application Development, and RoR hosting. Managed five employees.